How to Participate in College Fairs

1. Finding a Fair
If you are familiar with a local fair, please find a local contact person for the fair. If you are interested in attending a fair, contact the regional admissions officer or the ARC chair for advice and suggestions.

2. Notify Admissions
If the fair does not require a fee, please register for the event and notify Admissions that you will be attending. If it requires a fee, please reach out to the regional admissions officer to help determine if the expense is warranted.

3. Request Materials
We have a system for sending materials based on the expected number of students and guests. Once registered, please let the regional admissions officer know the approximate size of the fair, and materials will be sent to you.

4. Review FAQs and the Admissions Website
As policies at Columbia change from year to year, please review Columbia’s FAQs and website, as well as our printed materials. Please feel free to contact your regional admissions officer for new information. Updated admissions statistics may also be found on our website.

5. Send a Survey and Materials Back to Admissions
You will receive a survey from the Admissions Office after completing a college fair. Please fill out this survey, as it will guide our travel strategy in the future. If you have any leftover materials, you are welcome to use them for future college fairs or send them back to Columbia at the address below.

Office of Undergraduate Admissions
Columbia University in the City of New York
212 Hamilton Hall, MC 2807
1130 Amsterdam Avenue
New York, NY 10027
P: 212-854-2522
arcinfo@columbia.edu

Purpose
Schools or school districts often hold college fairs that officers are unable to attend. These college fairs are incredibly valuable to students, and we encourage ARC members to represent Columbia at these events. Alumni are fantastic representatives who can speak about their own Columbia experience, and as active members of their communities, provide unique insight to their region.