Columbia University Center for Career Education
Dear Admitted Student and Parent:

Welcome to Columbia University’s Center for Career Education (CCE) which provides comprehensive career programs and services to students in Columbia College (CC) and The Fu Foundation School of Engineering and Applied Science (SEAS). The mission of CCE is to help students and alumni develop the key competencies required to make informed decisions and take the necessary steps to achieve their career goals. The Center establishes connections and facilitates interaction among students, alumni, employers and organizations to generate opportunities that help students pursue their personal and professional objectives.

In this brochure, you will find examples of some of the unique career programs available to undergraduate students through CCE. They range in diversity from exploration externships for first year students to major career fairs with 130+ employers on campus, including the Engineering Consortium Career Fair and the Fall and Spring Career Fairs, which cover a wide range of industries and sectors. We also host a Startup Career Fair in the spring and small group visits to premier broadcast, publishing, arts, engineering, and other organizations. CCE also offers students robust internship experiences with programs in London, Amman, Istanbul, Hong Kong, Shanghai, Beijing, and Singapore through Columbia Experience Overseas (CEO), Science, Technology, Engineering Program (STEP) internships, and internships during the spring semester in arts and civic engagement organizations in New York City. The Center also connects students with employers outside of New York with innovative online technology offering the Virtual Internship Program.

CCE recommends that students begin the career search process early at Columbia. Partner with a career counselor and learn the necessary steps to plan for internships, gain valuable career skills, and make informed career decisions while at Columbia and post-graduation. With New York City and 600+ alumni volunteers adding to the rich resources available, the opportunities for experiential learning and career exploration are unlimited. A team of career counselors is available to support your internship searches and career decision making through your four years on campus and beyond.

More information on all our activities and programs is available at www.careereducation.columbia.edu.

We look forward to welcoming you to our community.

Very best wishes,
Kavita Sharma
Dean, Center for Career Education

Photos on Cover: Commencement by Emily Seamone and students in the 2012 Columbia Exploration Externship (CEE) program.
FALL SEMESTER

Fall Career Fair
The Fall Career Fair provides students and alumni with the opportunity to meet with employers and explore career options. The Fall Career Fair covers a wide variety of industries including consulting, education, finance, retail and more.

“Finding a Job on Campus” Workshop
Want a campus job? Find out all you need to know from the Center for Career Education about our services, how to use the on-line application system and how to apply for work-study and on-campus jobs.

Career Counselor Appointment
One-on-one appointments are offered daily to students, providing them with an opportunity to speak with a counselor directly about their individual questions and concerns related to the job/internship process.

Register with CCE on LionSHARE
LionSHARE is CCE’s full service recruiting database. The system gives students complete access to view and apply to job postings and on-campus recruiting events. Set up a job agent to be notified of opportunities in your areas of interest. Throughout the calendar year there are thousands of job and internship opportunities across all industries available for Columbia University students.

Columbia Alumni on LinkedIn and MentorNet
Create a profile on LinkedIn and join Columbia Career Connections and the Columbia Alumni Association Network to research career paths of Columbia alumni and connect with professionals.

Also, Columbia University is a member of the award-winning e-mentoring network, Mentor Net, for students interested in engineering, science, mathematics, and technology. This resource connects students to professionals in industry, government, and higher education.

Learn about CCE’s internships and student enterprises!
CCE offers unique opportunities that allow students to explore career interests and develop key professional skills. Program interns all participate in special events and educational programming designed to help students maximize their experiences and explore a variety of careers. Programs include:

Columbia Arts Experience (CAE)
Spring internships with New York-based arts organizations. Open to first year students.

Columbia College Alumni-Sponsored Student Internship Program (CCASSIP)
Alumni-Sponsored internship program held in New York during the summer for Columbia College students across a variety of industries.

Columbia Communities in Action (CCIA)
Spring internships with civic engagement oriented organizations in New York. Open to first year students.

Columbia Experience Overseas (CEO)
Summer internships in Amman, Beijing, Hong Kong, Istanbul, London, Shanghai, and Singapore.

Columbia Exploration Externship (CEE)
Externship program for first year students held in New York during Spring Break week in a variety of different industries.

Columbia Student Enterprises (CSE)
Three student run agencies that foster transferable entrepreneurship and enterprise management skills.

Columbia University Internship Network (CU In)
Student and alumni support networks for students interning in Boston, Los Angeles, San Francisco, Seattle, and Washington, DC.

Kenneth Cole Community Engagement Program
Curricular and co-curricular program including a summer internship and living learning residential experience in community and civic engagement.

Science, Technology, Engineering Program (STEP)
Summer internships across the country in a variety of engineering and science disciplines.

Virtual Internship Program (VIP)
Spring-semester project-based, virtual internships. Open to first year students.

Power Half Hours
CCE offers online and on-campus workshops aimed at providing students with basic job search skills. Topics offered include interviewing, resumes and cover letters; accessing the job/internship database, LionSHARE; and the job/internship search.

Networking 101
This workshop will help you understand what to expect and how to prepare for networking events and career fairs. Participants will learn how to approach employers, create an “elevator speech” and network effectively.

Major Discovery!
Take advantage of joint advising by career counselors, advising deans and your peers about engineering majors and careers.

Engineering Consortium Career Fair
The Engineering Consortium Career Fair features 100+ national and international employers from all engineering industries.

 Setting Sail: Internships, Externships, and First-Year Partnerships with CCE
Are you a first year undergraduate student interested in experiencing the professional world and excited to land an internship? CCE invites you to learn more about smart ways to gain skills and experiences as a first year, including its Columbia Exploration Externship program.
**SPRING SEMESTER**

**Major Discovery!**
With major Columbia College declaration just around the corner, stop by to get insider advice from juniors/seniors about majors, joint advising from advising deans/career counselors, and much more. CCE, CC/SEAS Division of Student Affairs, and CC and SEAS Offices of Alumni Affairs and Development partner to bring alumni and students together to network and share information about a variety of careers.

**Alumni Networking Events**
CCE, CC/SEAS Division of Student Affairs, and CC and SEAS Offices of Alumni Affairs and Development partner to bring alumni and students together to network and share information about a variety of careers.

**Startup Career Fair**
The CCE Startup Career Fair is focused on connecting startup firms, primarily from the NYC area, with entrepreneurially minded students at Columbia. Numerous industries will be represented including technology, sustainability, media and more. This exclusive event offers exciting opportunities for students pursuing internships as well as students and alumni pursuing full-time careers.

**Spring Career Fair**
The Spring Career Fair is an opportunity for students and alumni to meet with employers and explore careers in many industries, including advertising, consulting, consumer goods, finance, marketing, media, and more.

**Practice Interviews**
Gain a competitive edge through individual advising from alumni and CCE staff.

**Media Networking Night**
Talk to alumni from the full spectrum of the media industry, including communications, television, film, radio, publishing, advertising, public relations and more. Learn about their experiences and get insider tips for your job search.

**Columbia College Dinner and Discussion Series**
The Center for Career Education has partnered with the Columbia College Alumni Association Career Education Committee to bring you this exclusive series to learn about the ins and outs of different industries. Previous dinners have included a dinner with Oscar-nominated actor/writer Dan Futterman CC ‘89 and Jared Hecht CC ‘09, Co-founder of GroupMe.

**Summer Funding Opportunities**
Learn how to find and apply for internship funding, and about other strategies to make ends meet. The Columbia College Alumni and Parent Internship Fund (APIF) and the Work Exemption Program (WEP) are also discussed.

**Finding a Job or Internship Using Social Media and LinkedIn Labs**
Are you using Facebook, Twitter, and LinkedIn to their full potential? This will help you to find your personal brand and market it using social media to make the right connections in your industry to get you the job.

**Career Assessment**
Are you curious about what careers match your personality and interests? Take advantage of various assessment tools to develop self and resource awareness, explore careers, and generate strategies to accomplish career goals.

**Site Visits**
Broaden your horizons with visits to a wide variety of employers through CCE’s site visit program. Experience the work culture, tour the office, and hear from a range of departments about their internship and job opportunities. Site visits have included:

- **Random House** – The world’s largest general trade book publisher and a division of Bertelsmann, one of the foremost media companies in the world.
- **STV, Inc.** – A leading, award-winning professional firm offering engineering, architectural, planning, environmental and construction management services.
- **Associated Press** – The essential global news network with 163 years of history.
- **Port Authority** – The Port Authority of New York and New Jersey manages and maintains the bridges, tunnels, bus terminals, airports, PATH and seaport that are critical to the bi-state region’s trade and transportation capabilities.
- **Guggenheim Museum** – An internationally renowned art museum and one of the most significant architectural icons of the 20th century.
2011 Survey of Graduating Students
COLUMBIA COLLEGE AND THE FU FOUNDATION SCHOOL OF ENGINEERING AND APPLIED SCIENCE

All numbers represent the percentage of the Columbia College and The Fu Foundation School of Engineering and Applied Science undergraduate students who selected a particular response on the 2011 Graduating Student Survey. 70.3% of all CC and SEAS undergraduate students who applied for graduation in October 2010, February 2011, or May 2011 completed this year’s survey.

Noteworthy Trends:

- 78.5% of graduates are employed or going to graduate school.
- 52% of reported annual salary ranges are above $50,000, with 25% above $70,000.

Top 10 Graduate Schools

<table>
<thead>
<tr>
<th>Rank</th>
<th>School</th>
<th>Rank</th>
<th>School</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Columbia University</td>
<td>6</td>
<td>University of Pennsylvania</td>
</tr>
<tr>
<td>2</td>
<td>Stanford University</td>
<td>7</td>
<td>Juilliard School</td>
</tr>
<tr>
<td>3</td>
<td>Harvard University</td>
<td>8</td>
<td>MIT</td>
</tr>
<tr>
<td>4</td>
<td>Yale</td>
<td>9</td>
<td>UC Berkeley</td>
</tr>
<tr>
<td>5</td>
<td>Oxford University</td>
<td>10</td>
<td>UC Irvine</td>
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</tbody>
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Top 10 Employers

<table>
<thead>
<tr>
<th>Rank</th>
<th>Employer</th>
<th>Rank</th>
<th>Employer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Teach For America</td>
<td>6</td>
<td>Barclays Capital</td>
</tr>
<tr>
<td>2</td>
<td>Goldman Sachs</td>
<td>7</td>
<td>Bank of America</td>
</tr>
<tr>
<td>3</td>
<td>J.P. Morgan Chase</td>
<td>8</td>
<td>Boeing</td>
</tr>
<tr>
<td>4</td>
<td>Morgan Stanley</td>
<td>9</td>
<td>Cigna</td>
</tr>
<tr>
<td>5</td>
<td>Columbia University</td>
<td>10</td>
<td>Google</td>
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Top 10 Company Industries

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percent of Responses</th>
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</thead>
<tbody>
<tr>
<td>Financial Services</td>
<td>26.9%</td>
</tr>
<tr>
<td>Consulting</td>
<td>10.5%</td>
</tr>
<tr>
<td>Education: K-12 / Training / Library</td>
<td>9.8%</td>
</tr>
<tr>
<td>Computers: Software</td>
<td>5.3%</td>
</tr>
<tr>
<td>Law</td>
<td>4.9%</td>
</tr>
<tr>
<td>Research</td>
<td>4.9%</td>
</tr>
<tr>
<td>Government / Public Administration / Public Policy</td>
<td>2.8%</td>
</tr>
<tr>
<td>Publishing &amp; Print Media</td>
<td>2.6%</td>
</tr>
<tr>
<td>Arts / Entertainment</td>
<td>2.6%</td>
</tr>
<tr>
<td>Nonprofit / Community / Social Services</td>
<td>2.4%</td>
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</tbody>
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All data analyzed and presented by David Slotnick; Associate Director, Research and Technology. Please contact cce-tech@columbia.edu with any questions.
COLUMBIA UNIVERSITY CENTER FOR
Career Education

VISIT US
East Campus, Lower Level
116th Street Between Morningside and Amsterdam
(Enter through Wien Courtyard)

CONTACT US
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careereducation@columbia.edu
www.careereducation.columbia.edu

HOURS
Monday–Friday 9am–5pm
Wednesdays we are open until 8pm

DAILY WALK-IN HOURS
Monday–Friday 1pm–4pm

These are 10 minute sessions, students can sign up for a time slot between 1 pm and 4 pm. Topics often include starting an internship search, resume and cover letter reviews, interview preparation, and networking strategies. Longer counseling appointments can also be scheduled as needed.